



PRESS RELEASE

Getting behind local sport! ICG and Canterbury Netball launch a unique sponsorship initiative

ICG Recruitment and Canterbury Netball have launched a unique sponsorship initiative providing Canterbury Netball the opportunity to earn uncapped sponsorship revenue.

Here's how it works. If ICG Recruitment places a job with an annual salary of \$40,000 through a lead provided by someone connected with Canterbury Netball, ICG will invest more than \$400 back into Canterbury Netball.

ICG managing director Martin Kelly said: "Through this unique sponsorship, each new job vacancy listed and placed by ICG through Canterbury Netball's extended networks will see a percentage of the recruitment fee paid back to the sport."

Mr Kelly said it was an ideal fit for a Christchurch-based company to get in behind such a successful Canterbury sporting organisation with more than 16,000 participants. "The member base is an ideal way for ICG to support one of the most popular sports in the region"

Canterbury Netball said, "we are very excited about this unique opportunity and look forward to working with ICG"

ICG has had its head office in Christchurch for 4 years and was committed to the region, Mr Kelly said. "Our experienced and dedicated staff, combined with professional recruitment processes, robust infrastructure and a high level of technical support, made the sponsorship arrangement ideal.

ICG is a broad-based recruitment company with specialist expertise in the Permanent, Temporary, Contract and Managed Services

"Any sponsorship needs the support of members, supporters and players to make it a success, but if all parties have an open mind to the potential, the ground will be set for a winning formula."

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